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Visit us at CES at the Changhong Booth LVCC 11539, Central Hall

Breakthrough <u>DietSensor®</u> Nutritional App for AndroidTM Debuts at CES®

- Powerful New Digital Health App Lets Doctors and Patients Better Manage Chronic Diseases Such as Diabetes
- First Nutritional App to Feature in the World's First Sensing-Enabled Smart Phone, the Changhong H2, Embedding the SCiO Sensor from Consumer Physics
- Year Removed, 2016 CES® Award Winner DietSensor Launches in App Store and Google PlayTM
- CES Best App Award Winner to Demonstrate Breakthrough on Changhong H2 Smartphone at CES

CES®, LAS VEGAS, NV. January 5, 2017 — One year removed from winning a CES® Best of Innovation award, health and nutrition Apps company DietSensor® announced that its breakthrough <u>DietSensor</u> App is now commercially available for AndroidTM devices in <u>Google Play</u>TM. The innovative technology behind the new DietSensor App prescribes doctors and patients with a powerful new tool to better manage chronic diseases like diabetes and obesity. Today more than 415 million people suffer from diabetes and more than 1.4 billion people are plagued by obesity.

Today at CES, DietSensor also announced that it will become the first nutritional App that scans the cells of your food to be featured in the first ever sensing-enabled smart phone, the Changhong H2, embedding the innovative SCiO sensor from Consumer Physics.

Together with Consumer Physics, DietSensor will demonstrate these developments on the Changhong H2 smartphone in the Changhong booth, LVCC central hall, number 11539 at CES in Las Vegas. DietSensor for Android is now available via Google Play.

"Last month we announced DietSensor for iOS devices and today at CES we are pleased to complete the roll out by launching and demonstrating the DietSensor App for Android here on the show floor," stated Remy Bonnasse, CEO and co-founder. "We are also very proud to be the first nutritional App that scans the cells of your food to be featured in the first sensing enabled smart phone, the Changhong H2, embedding the SCiO sensor from Consumer Physics."

The DietSensor App is accompanied by the pocket size SCiO food scanner for scanning homogenous food. SCiO is manufactured by Consumer Physics. The DietSensor App makes food counting possible by scanning the cells of your food. It counts carbohydrates, proteins and lipids, tracks nutrition and monitors overall fitness all while accessing on-the-fly personalized nutrition and fitness coaching in a few simple clicks. Today, DietSensor connects to all your favorite fitness Apps and devices. It is the most complete and advanced food logging tool available. It's proprietary

database features 600,000 food items in 19 countries in 12 Languages and continues to grow at a rapid pace.

"Simplifying access to nutritional data is critical," stated Remy Bonnasse. "To this end, we believe that DietSensor is a powerful new tool to help in the management of chronic health conditions like diabetes, which is growing at fast rate, especially in the United States. Today, we are making the DietSensor App available to users of Android devices. In the coming weeks, we will continue to enrich this Android version with all the features already available in the Apple App."

About DietSensor, Inc.

Headquartered in Boston, MA. and with offices in offices in Los Angeles and New York, DietSensor® is an award-winning technology innovator of food and nutrition Applications. Founded in 2014 by Remy and Astrid Bonnasse, who, following the discovery that their 9-year-old daughter was affected by Type 1 Diabetes, quit their executive careers and devoted their energies into developing the DietSensor App. DietSensor's core goal is to stem the growth of diabetes and obesity by providing people and businesses with access to real-time, real world Applications that better manage chronic conditions. For further information, please visit www.dietsensor.com or e-mail info@dietsensor.com.

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Editors Notes - How DietSensor Works?

A New Digital Innovation to Better Manage Chronic Diseases like Diabetes, Obesity

Named a CES 2016 *Best of Innovation Awards Honoree*, DietSensor marks the beginning of a new generation of diet and nutrition Apps, marrying hardware and software and integrating food sensors. It was primarily designed to make food counting more manageable for those suffering from diabetes or dealing with obesity. For type 1 and type 2 Diabetes sufferers, accurately counting carbohydrates every day is critical. And for those who want or need to lose weight, DietSensor is a powerful new tool that helps better manage chronic conditions by measuring nutritional intake on a much more personal and comprehensive level than ever before.

How it Works

Staying on track with DietSensor's personalized nutrition starts by creating a secure, personal profile. Then, the DietSensor App creates a unique, personalized nutritional plan, broken out by meal times, and macro nutrient intake, based on user-defined goals (for example, controlling diabetes, losing weight and so forth). With the DietSensor App, users track all macro nutrients (lipids, proteins and carbohydrates) and, through the App's proprietary onboard 'nutritional coach,' receive actionable advice and food or portion size recommendations, based on the historical data of the day and the goals that were set initially in the user's profile.

Connect to All Your Favorite Fitness Apps and Devices

DietSensor is also designed to be compatible with many other complimentary products from the following manufacturers: Adidas©, Daily Mile©, Fitbit©, Fitbug©, Garmin©, iHealth©, Jawbone UP©, Life Fitness©, Microsoft©, Misfit©, Moves©, Runkeeper©, Sony©, Strava©, Suunto©, VitaDock© and Withings©. Compatibility will be further enhanced though future App updates. The 'nutritional coach' and the ability to connect to these brands are already available on the iOS App and will launch on the Android App in the coming weeks.

The Most Complete and Advanced Food Logging Tool Available

DietSensor© uses the pocket-sized SCiO scanner, a hand-held device made by Consumer Physics that gathers information on the molecular make-up of homogenous food types, such as beef, fish, fruit, bread, milk or 80 other food types. It generates chemical and nutritional data, which is fed directly into the App via Bluetooth. No other complete nutritional management App offers this functionality. DietSensor also connects to a Bluetooth digital scale, another optional device, which weighs food portions and sends data directly into the App.

600,000 Food Items, 19 Countries in 12 Languages and Growing

In addition, for those who don't want to use the SCiO scanner, food and drink can be logged in the App in a variety of more traditional ways. Users can access the App's integrated nutritional database, containing more than 600,000 items from 19 countries in 12 languages, to search for the values of any type of food. Users can also scan product barcodes to pull in data, or add favorite foods to their own photo gallery, making logging food easy.

For further information, please visit www.dietsensor.com or e-mail info@dietsensor.com.